

# Mental Moves

## Transform

### 1. Identify Elements

What are the basic components of the work I will transform? Am I transforming these elements into a simpler and clearer form or synthesizing them into something more complex and nuanced?

### 2. Choose Elements to Transform

Which of these elements do I wish to convert? Value? Form? Ideas?

### 3. Consider Processes for Transformation

Which methods could I use to alter this information? What does the assignment require?

### 4. Envision the Information Reassembled

How can I re-create this information in a new form? What will my product look like?

### 5. Create a New Product

What do I wish to say and how am I saying it?